



Automatically up-scales non 4K content so you can experience your favourite movies and TV shows in the highest resolution.



Enhances the contrast of an image by optimising the darker and brighter regions to create a more realistic image.



Predicts the frame in between the frames to create smoother viewing in fast-paced scenes. Perfect for sport and movies.



Immerse yourself in the on-screen action with one of our Toshiba Dolby Vision compatible TVs. The preferred HDR video format of movie makers around the world, Dolby Vision uses dynamic metadata to read and calculate exactly the right brightness level for every TV frame.



A TV with down firing stereo speakers using Dolby Atmos audio processing will provide breathtaking sound that has impressive clarity, richness, detail, and depth. A consumer can experience Dolby Atmos in the cinema and get that same Dolby Atmos experience in the home like no other sound solution.



Awarded the 4K HDR Ultra HD logo, all our 4K HDR TVs have been proven to deliver and faithfully display 4K HDR content in all its glory.



Simplifies the expansion of the surround sound listening by providing primarily the perception of height channels, without requiring additional speakers. DTS achieve 3D surrounding sounds natively without sound conversion process from 2D to 3D.



For no additional monthly fees, you can watch catch up through your TV guide and access last week's shows on demand. Discover programmes from BBC iPlayer, the ITV hub, All 4, My 5 and UKTV sitting alongside over 70 digital channels and a further 15 in HD.

