



## **Toshiba Brings the Magic of Cinema Home with its Value-Added U67 UHD Series**

Toshiba is set to bring the magic of cinema home with the launch of its value-added U67 Series. Taking viewers to the beating heart of the on-screen action, this big screen Series offers a more deeply immersive TV experience, allowing the exhilaration and drama of every scene to be felt and more profoundly experienced.

With four times the picture clarity of Full HD TVs, the 65/55/49/43" models are designed to come with pinpoint sharp, Ultra HD resolution. Bringing TV to life, they elevate viewing standards, providing features, such as UHD upscalers to ensure that even the display of non-4K content appears clearer and more realistic on-screen.

Breathing life into the fastest of action sequences, the TVs are also designed with an MEMC (Motion Estimation/Motion Compensation) feature to allow for quick and smooth transitions between each frame.

Connecting viewers to the wider world of home entertainment, the TVs also provide 24/7 access to must-have on demand and catch-up TV services. Designed with Toshiba's smart portal, they offer greater content variety, giving viewers the opportunity to tune into the latest 4K content through Netflix®\* and YouTube™ \* and to stream a whole range of international music.

Offering even greater entertainment choice, the TVs come with 4 HDMI™ \* inputs, allowing viewers to connect to multiple HD devices, including UHD players and games consoles. Audio and movie files can also be played back on a USB device using any of the 3 USB ports.

With Toshiba, families and friends can contribute to the TV line-up. The ScreenShare feature ensures that viewers can display content from their Android devices straight onto the big screen.

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To deliver a powerful TV experience, the U67 Series also offers an authentic audio performance. Pushing the boundaries of slim LED TV design, all the models in the range are built to accommodate cutting-edge audio technologies within their ultra-narrow bezel frames. As well as offering speaker boxes for greater clarity, they come with subwoofers to project base sound and DTS TruSurround HD™ \* to ensure that the audio can be heard from every direction.

All of the TVs offer a slim design, which makes them ideal for wall mounting. Built to harmonize with any household setting, they also come with a striking cut-out steel stand.

**-ENDS-**

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## **Toshiba/Vestel Partnership**

Building on decades of technical know-how, Toshiba remains at the cutting-edge of essential design and must-have innovation.

Tried, tested and affectionately prized by millions of people around the globe, this much-loved brand is still delivering the high quality and user-friendly TVs for which it has become so well-known.

Strengthened by their pan-European licensing agreement, Vestel and Toshiba have reinforced their manufacturing power and further extended their renowned engineering capabilities - all to bring viewers more value and more of the latest TV technologies.

Collaborating on new designs and innovation, both companies are working together to move the brand forward, combining their expertise and resource to ensure the creation of a dynamic and aspirational TV product range.

Whilst Toshiba's Japanese-led design team is still integral to the design of each TV, the vast manufacturing expertise and production capacity of Vestel is reinvigorating the brand proposition, driving the scale and volume required to deliver the genuine value for which Toshiba has always been known.