



Toshiba Connects Viewers to the Next Generation of Home Entertainment with New Smart Series

Connecting viewers to the next generation of home entertainment, the new Toshiba Smart Series is set to broaden viewing horizons, offering a direct link to a whole new world of visual and audio content. Designed in a range of screen sizes, the Series offers the right fit for every home, encompassing every style of TV from a 55" big screen sensation to more practically sized 39", 32" and 24" DVD TVs.

Bringing viewers closer to the on-screen detail, the 55/49/43/39/32/28/24" TVs offer either Full HD or HD Ready picture clarity. All of the models in this range also come with Toshiba's smart portal, giving viewers the opportunity to surf the worldwide web, jump from one movie adventure to another or even contribute to wider national and international communities through YouTube™ *, Twitter and Facebook.

Providing 24/7 access to a whole range of on-demand and catch-up TV services, the TVs offer the latest blockbusters through Netflix®* and ensure that the latest music tracks can be streamed. Through the Opera TV Store, viewers can access more content, having the opportunity to enjoy everything from movies, TV series and sports to music and e-gaming.

To ensure even greater entertainment variety, the TVs also come with 3 HDMI™ * inputs, allowing viewers to connect to all of their HD devices including Blu-ray players and games consoles. The 2 USB ports provide yet another means of entertainment, enabling viewers to play back their audio and movie files.

Bringing families and friends closer together, the TVs offer a ScreenShare feature, which allows viewers to contribute to the TV line-up. With this function, viewers can share content from their Android devices straight onto the big screen.

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Designed to deliver powerful and emotive on-screen scenes, the Smart series offers a more compelling audio experience. Offering DTS TruSurround HD™ *, the TVs in this range ensure a more authentic audio performance, allowing sound to be heard from all directions.

Ideal for movie lovers as well as foreign film enthusiasts, the 39", 32" and 24" DVD TVs also come with space-saving built-in DVD players.

All the range is ultra-contemporary and easy to harmonize with any household setting. Minimalist in style, the TVs offer sleek builds as well as a striking cut-out stand designs.

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Toshiba/Vestel Partnership

Building on decades of technical know-how, Toshiba remains at the cutting-edge of essential design and must-have innovation.

Tried, tested and affectionately prized by millions of people around the globe, this much-loved brand is still delivering the high quality and user-friendly TVs for which it has become so well-known.

Strengthened by their pan-European licensing agreement, Vestel and Toshiba have reinforced their manufacturing power and further extended their renowned engineering capabilities -all to bring viewers more value and more of the latest TV technologies.

Collaborating on new designs and innovation, both companies are working together to move the brand forward, combining their expertise and resource to ensure the creation of a dynamic and aspirational TV product range.

Whilst Toshiba's Japanese-led design team is still integral to the design of each TV, the vast manufacturing expertise and production capacity of Vestel is reinvigorating the brand proposition, driving the scale and volume required to deliver the genuine value for which Toshiba has always been known.