TOSHIBA

TV RANGE



Bringing TV to Life

Hello Toshiba TV

Bringing more colour, passion and power to home entertainment, Toshiba TV is spearheading the future of TV through aspirational design and trend-setting innovation.

Founded in 1875, the brand is building on years of technical expertise, having already achieved international acclaim with the release of numerous world-first and Japanese-first products and services, including the launch of the first ever colour TV in 1960.

With such a strong technological heritage, Toshiba TV is now set to enthral the next generation of viewers, powering the imagination and unlocking emotion using cutting-edge visual and audio technologies.





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OLED TV

Incorporating the very latest technology to provide the perfect reproduction of Depth, Colour and Pure Blacks. Toshiba OLED TV offers cinematic picture quality, superb motion-handling, and ultra-responsive 4K gaming with Game mode, the TVs deliver an immersive audio performance, straight out of the box.



QUANTUM DOT COLOUR TV

Billions of color up to 95% under the DCI-P3 Standards.

Quantum Dot Colour TV, quantum-dot television, is a new type of LED-backlit LCD TV. The blue LED light technology drives the blue hues of the picture, but red and green light is created by the quantum dots. This perfect combination helps to achieve the desired color.



▶●●Dolby Atmos

Elevate your entertainment with Dolby. Experience the immersive sound of Dolby Atmos[®] and go deeper into the story. It's easier than ever to take your entertainment to the next level with Dolby Atmos. Whatever kind of entertainment you love, it's better in Dolby and you won't want to experience it any other way.





Go inside the sound.Hear movies, games and more, like never before. DTS:X puts you into the center of a larger-than-life audio experience everywhere you listen, watch and play. When you're immersed in sound, explosions are bigger. Emotions grow deeper. Thrills multiply. Elevate your senses with DTS:X.





To bring you a higher standard of TV sound quality, we have collaborated on the design of our speakers and subwoofers with leading hi-fi and home cinema brand, Onkyo. Enjoy a more uniform audio performance and make every seat in the room the "sweet spot".

High Dynamic Range

HDR brings breathtaking colour, spectacular on-screen contrasts and life-like picture clarity to your viewing experience.

Dolby Vision

Enjoy your favorite entertainment in Dolby. Dolby Vision is now available on a wide range of devices. Take your entertainment to new heights when you stream your favorite shows and the best movies in Dolby.





More Ways to Access High Quality HDR Content



With HLG compatible TVs, you will be able to watch free HDR overthe-air broadcasts and IP streaming.



Bringing you more ways to access HDR content, our TVs support the standard HDR video format, HDR10.



The only way to experience IMAX's signature picture, sound and scale in the home, IMAX® Enhanced combines digitally remastered 4K HDR content and DTS® audio technologies with best-in-class consumer electronics products and streaming platforms.





TRU Picture Engine



TRU Picture Technology provides smooth, upscaled and more detailed viewing whatever you're watching.



Predicts the frame in between the frames to create smoother viewing in fast-paced scenes. Perfect for sport and movies.

W





Enhances the contrast of an image by optimizing the darker and brighter regions to create a more realistic image.





Automatically up-scales incoming signal so you can experience your favorite movies and TV shows in the highest resolution.

TOSHIBA | androidtv





Android TV makes it easier to get more from your TV. Choose from 700,000+* movies and shows from across streaming services. Ask Google to control your TV, get recommendations of what to watch, dim the lights, and more with your voice. Cast photos, videos, and music from smart devices to your TV with Chromecast built-in. *For use outside the United States, use 400,000+



Google, Google Play, Android TV, Chromecast built-in and other marks are trademarks of Google LLC.

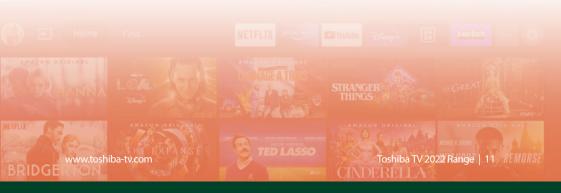
Find content fast

Fire TV

Fire TV is simple and intuitive. It all starts with the easy-to-use Fire TV Home screen. Search across multiple streaming services, including channels and apps, to find what you want to watch.







Voice Assistants



Consumers can control their Toshiba Smart TVs with their Google Assistant built-in devices. Users in Google Home available countries with the Toshiba TVs supporting works with OK Google feature are able to control their Toshiba Smart TVs with their voice in their own languages.

alexa

Toshiba TVs are able to work with Alexa. Users can control their Toshiba TVs through Amazon Echo devices by just adding the TV to Smart Home device list. Already being sold in United Kingdom and Germany, customers can differentiate these TVs with their works with Alexa badges.

alexa built-in

Consumers are able to use Alexa to control their Toshiba Smart TVs through far-field microphones attached to their TVs – all without a need for an additional Echo device! Alexa will be able to help customers perform functions like turning the TV on and off, increasing or decreasing the volume, and changing the channels etc.



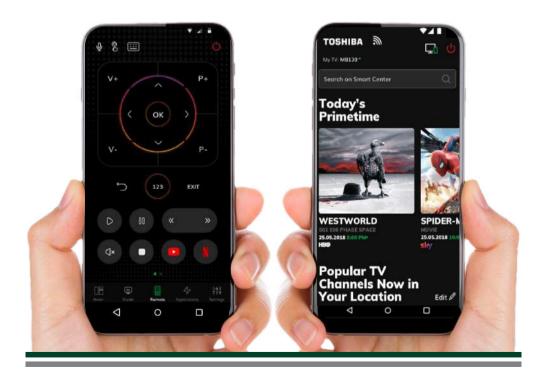
Toshiba TVs are able to work with Alexa. Users can control their Toshiba TVs through Amazon Echo devices by just adding the TV to Smart Home device list.

Toshiba TV 2022 Range | 12

Toshiba TV is set to bring viewers extra features for their Smart TVs with the Smart Center appS. Free-to-download, the new remote control app is designed for Smart TVs from fifty popular as well as premium brands, offering more personalised control, ultra-convenient and fast access to TV listings, apps, and screen share functions.

Split into five sections – Home, Guide, Remote, Applications, and Settings, the app simplifies the navigation process, enabling users to enjoy a more intuitive user experience from their connected iOS and Android mobile devices.

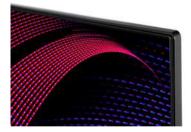
> Remote Access & Control Mirroring the Media Upgraded Channel List FollowMe TV





Bearing the hallmarks of Toshiba TV's distinct brand identity, our TV ranges are individually designed to enhance and blend into every living space. Modelled on our philosophy of "Essential Beauty", they offer purposeful and truly intuitive designs that can harmonize with every room, every lifestyle.

With Toshiba TV, the ingenuity of our designs can be felt as well as seen.



Slim Design



Metal Mid Stand



Hot Stamp on the Frame



Product Range



- XL9C Series: OLED TV



Incorporating the very latest technology to provide the perfect reproduction of Depth, Colour and Pure Blacks. The XL9C series features a flawless gaming experience combined with outstanding picture quality, and enhanced audio system powered by Onkyo.



QL5D Series: Quantum Dot Colour UHD TV



Quantum Dot Colour TV creates brighter, more-saturated, and more accurate colors. The LED in most LCD TV emits white light, but those in quantum dot televisions emits blue light. Toshiba TV is featuring Quantum Dot Colour technology in premium borderless design combined with immersive sound technologies.





Frameless design, as one of the main changes in design perspective, has come to life with premium Toshiba TV products, combined with metalic nishing on center stand. With TRU Picture Quality and Dolby Vision HDR, UL series offers a life-like and captivating cinematic experience. Seamlessly combining Dolby Atmos, subwoofer and our most powerful integrated down ring speakers, powered by Onkyo.





Slim Bezel UHD TV coming with an embedded microphone that allows you to use Alexa just with your voice without the need for any remote to control your TV. Searching favorite TV program or content online or talking to your assistant over the TV is such an easy task with these models. Meanwhile having latest technology picture quality improvements and sound enhancements are key points of this range.





With TRU Picture Quality & an enhanced sound experience with speakers powered by Onkyo, your favourite TV & movies feel more life-like. Featuring the latest apps including Prime Video, Netix & YouTube as well as Bluetooth, you can experience more of what you love. Plus, control your TV with your voice using either Alexa or Google Assistant*.



UL2 Series: Slim Bezel UHD TV



With TRU Picture Quality & an enhanced sound experience with speakers powered by Onkyo, your favourite TV & movies feel more life-like. Featuring the latest apps including Prime Video, Netix & YouTube as well as Bluetooth, you can experience more of what you love. Plus, control your TV with your voice using either Alexa or Google Assistant*.



LK-WK Series: Hands - Free 2K TV

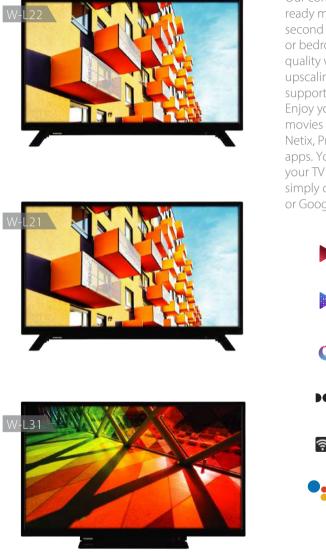




Pin sharp image clarity and superb quality streaming with HDR technology. Dolby Audio Processing and DTS Virtual X provides an enhanced experience whatever you're watching, with richer, clearer and more powerful sound. Never miss your favorite TV shows, music and Im, with Prime Video, Netflix, YouTube. Built-in Articial Intelligence assistant helps to detect best settings for you and easily applies your adjusted preferences.



Smart Series: Hands - Free 2KTV



Our compact Full HD &HD ready models are the ideal second screen for the kitchen or bedroom. Improved picture quality with super resolution upscaling and enabling HDR10 support for available contents. Enjoy your favorite shows and movies with the pre-loaded Netix, Prime Video, YouTube apps. You can even control your TV with your voice by simply connecting to an Alexa or Google home device.*



Android TVs



• XA9D Series: OLED Android TV





Incorporating the very latest technology to provide the perfect reproduction of Depth, Colour and Pure Blacks. The XA9D series features a flawless gaming experience combined with outstanding picture quality, and enhanced audio system powered by Onkyo.



QA Series: Quantum Dot Colour UHD Android TV



Quantum dot technology delivers a billion different colours and shades for exceptionally brilliant and life-like picture performance. Embedding Dolby Vision for HDR technology support, color performance boosted and Onkyo powered sound system will make you feel the sound as well. Combining all of the Android TV features such as Google Assistant, Play Store apps with games and movies enables viewers to enjoy TV experience. Ultra-slim frameless design and hands-free voice assistant usage with RC easen the accessibility to limitless features of this TV including YouTube, Netflix and Prime Video in glorious 4K resolution. While Chromecast allows to transfer media from one device to another.



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UA4D & UA5D Series: Frameless Android TV



This frameless two-feet stand design of Toshiba Android TV is a great looking 4K TV that has all the benefits of Android including built-in Chromecast and Google Assistant. Equipped with Dolby Vision, this TV promises more sophisticated image enabling you to see the power of colors. Plus, with TRU Micro Dimming, TRU Resolution and TRU Flow , for better contrast and an up-scaled, more refined image. Further cinematic experience comes with Onkyo and DTS X embedded sound system. Explore thousands of movies, shows and games with Google Play, Disney+, Netflix, YouTube and Prime Video built-in as standard.





Explore thousands of movies, shows, games and get answers to your questions on the big screen with Android TV and Google Voice Assistant. Plus, with Chromecast built-in, simply cast movies, shows and photos from all your family's devices. Plus, with TRU Micro Dimming and TRU Resolution, for better contrast and an up-scaled, more refined image. Control your TV with your voice by simply using remote controller.*





This great looking 4K TV has all the benefits of Android including built-in Chromecast and Google Assistant. Explore thousands of movies, shows and games with Google Play, Disney+, Netflix, YouTube and Prime Video built-in as standard. Plus, with TRU Micro Dimming and TRU Resolution, for better contrast and an up-scaled, more refined image. As a leading HDR technology Dolby Vision is supported with Onkyo sounds, achieving great combination of picture and sound quality all together.



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