

# TOSHIBA



## **Toshiba Brings Back the Magic of TV with its Dynamic Entry Series**

Toshiba is inviting viewers to re-discover the magic of TV with its brand new value-added Entry Series. Encompassing every screen size from a 49" big screen sensation to a space-saving 24" DVD TV, the range elevates viewing standards, offering a more powerful and life-like visual and audio performance.

Designed in either Full HD or HD Ready picture clarity, all of the 49/43/39/32/28/24" TVs bring viewers closer to the on-screen detail. They also offer a more authentic audio experience, coming with features, such as DTS TruSurround HD™ \*, not only to clarify the on-screen dialogue, but also to ensure that the sound can be heard from all directions.

The TVs' 3 HDMI™ \* inputs allow for even greater content variety, enabling viewers to connect to all of their HD devices. Thanks to the TV's 2 USB ports, viewers can even use USB devices to play back their movie and audio files.

With the Entry Series, Live TV can also be paused and recorded straight onto a USB device, giving viewers more control over their viewing schedules.

Ideal for movie lovers as well as foreign film enthusiasts, the 39", 32" and 24" DVD TVs come with space-saving built-in DVD players.

All of the TVs in this Series offer a striking and contemporary look, coming with slim builds as well as sleek black platform stand designs.

**-ENDS-**

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## **Toshiba/Vestel Partnership**

**Building on decades of technical know-how, Toshiba remains at the cutting-edge of essential design and must-have innovation.**

**Tried, tested and affectionately prized by millions of people around the globe, this much-loved brand is still delivering the high quality and user-friendly TVs for which it has become so well-known.**

**Strengthened by their pan-European licensing agreement, Vestel and Toshiba have reinforced their manufacturing power and further extended their renowned engineering capabilities - all to bring viewers more value and more of the latest TV technologies.**

**Collaborating on new designs and innovation, both companies are working together to move the brand forward, combining their expertise and resource to ensure the creation of a dynamic and aspirational TV product range.**

**Whilst Toshiba's Japanese-led design team is still integral to the design of each TV, the vast manufacturing expertise and production capacity of Vestel is reinvigorating the brand proposition, driving the scale and volume required to deliver the genuine value for which Toshiba has always been known.**

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